



[Home](#) | [Breaking News](#) | [Shopping](#) | [Archives](#) | [Contact Us](#) | [About Us](#) | [Advertise](#) | [Weather](#) |

**newindpress**  
-com

[Online Outlets](#)

Shop Anytime, Save All the Time. Get Great Deals at inStore Outlets!

[Discount Outlets](#)

Quality new and used items. Find discou

Ad:

**Breaking News**

**SOUTHERN NEWS - KARNATAKA**

**Oct 11, 2005**



**K-Lounge opens first outlet in State**

Monday October 10 2005 13:32 IST

MANGALORE: K-Lounge, the new fashion retail chain promoted by Kewal Kiran Clothing Pvt Limited, opened its first outlet in Karnataka.

The Outlet was inaugurated at Hotel Usha building, Balmatta on Sunday. The Outlet is likely to revolutionise fashion in India through its four brands namely Killer, Easies, Lwman and Integriti.

This fashion retail chain has 17 stores spanning across Mumbai, Surat, Baroda, Pune, Raipur, Bilaspur, Ahmedabad, Hyderabad, Jabalpur, Bhubaneswar and Jodhpur. After setting up the first centre in Mangalore the second outlet will be opened in Bangalore.

Kival Kiran Company Director Vikas Jain speaking to the newspaper said that Mangalore enjoyed an advantage of having many colleges.

“We target the crowd, which has a lot of disposable income and willingness to spend. This is a right place for us to set up,” and said the Company aimed to open 100 stores across the country in next 18 months.

The fashion store is a place to shop for college goers and young families between 16-35 years. It has denims, T-Shirts, trousers, shirts and trendy outfits, all under one roof.

He also said the outlets aim to curb duplication of the brand.

“We intend to give genuine material at genuine prices at the

Free F1/O

Free . DataS H1!

www.s eds

Tani: conv

Jewel Guar

www.t

FREI TO R

FREE H1BT ILLIN!

www.s eds

©

[Find](#)

Sea  
Datat  
Sexy

W

**News**  
Top stories  
Sports  
Business  
Nation  
Orissa  
Infotech  
NRIs  
All Headlines

**Southern News**  
Andhra Pradesh  
Karnataka  
Kerala  
Tamil Nadu

**Cities**  
Bangalore  
Chennai  
Hyderabad  
Kochi

**Features**  
Cinema  
Lifestyle & People  
Education  
Your day today  
Health & Science  
Women's Life  
Youth  
Travel  
Flashback  
Weird World

**Edits & Opinions**  
First Editorial  
Second Editorial  
Main Article  
Second Article  
Time Out  
Columns

**Classifieds**

Lifemates  
Careers  
Tenders

**Place a classified**

In our newspapers

**Religion**

Spirituality &  
Prosperity  
Tirupati  
Sabarimala

**Newindpress on Sunday**

**Free Newsletter**

**YOUR VERDICT**

Do you support the Madras University's proposal to make a doctorate degree mandatory for those heading post-graduate department?

- Yes
- No
- Can't Say

**Submit**

[Current Results](#)

outlets. There are many instances of people being cheated in the names of these brands. We want to give the best to the buyers through the Outlet," he adds.

**Shop for Women's apparel**

Women's casual styles of pants, shorts, shirts, dresses, and shoes

**Clothing Outlet**

Deals and coupons for clothing, shoes and more!

Ads by Goooooogle

**Printer-Friendly Format**



**Email this Article**



Search

Web  Newindpress

Create flood-hit Minister

A conference

Fake-nor acquittal

Big Mission cycle ends October

Kudrem fall prey officials

Nagalar visit DK

Courts : pulse of Judge

People Police a *Naxals*:

Renown Amarna

MRPL ci *Day*

Atresh, titles

Jumbos worth li

*Dasara* Madiker

Govern appoint Kushalr

India Pr anniver conclud

Illegal I 1.5 lakh

WAKF E poor sti

Janatha seismoq Kashmiri

World S  
observe

Newly c  
planes i  
*Dasara*

Ban all  
lotterie:

Violin re  
music t  
Kalama

Motorbi  
enthral

Darede  
part in

Fair pri  
upgrade  
*Janata*

Crest G  
testimo  
Govern

Need fo  
forests

Philatel  
learn at

Govern  
install k  
in Bang

Adarsha  
hospita  
inaugur  
12

Student  
confere

Citizens  
announ  
plans

Assault  
Secreta

Philantf  
dead

---

INDIAVARTA - DINAMANI - ANDHRA PRABHA - KANNADA PRABHA - MALAYALAM VARIKHA - AP WEEKLY - CINEMA EXPRESS - TAMIL

This site is managed by Express Network Private Ltd.  
No part of this site should be used in any other media without prior permission.  
e-mail: info@newindpress.com